

BIG Freakin' Deals

Why, you ask? Because the latest voluminous looks marry height and width with softness, even wispiness! The only hair spray involved, if at all, is a finishing spritz.

By Hannah Morrill



Deconstructed Loop

1 Edgy Bouffant

>Mist damp roots with a plumping spray, then blow hair dry with a round brush, says hairstylist Riawna Capri.

>Massage dry shampoo into roots.

>Divide the hair into three zones—side, top, side. From the top section, grab the first three inches of hair and twist and pin to the left side of the head with a bobby pin. Do with the next few inches but pin to the right. Keep alternating.

>Split both sides into a top and bottom section, then twist each back toward the nape to pin. Spritz with hair spray.



>Divide hair into two sections—above and below your ears. Clip the top chunk out of the way, and pull the bottom into a ponytail.

>Break the ponytail into small sections, tease each, then roll those pieces around your finger and up to the elastic and pin.

>Unclip the top section and “sprinkle volumizing powder around the crown; tease small sections with a teasing brush,” says hairstylist Monica Gingold.

>Pull one-inch chunks from the top so they lie over the tail. Bobby pin to the elastic.

>Gingold used bobby pins to secure blossoms to the bun.

3 Faux Bob

>Here's the simplified version of how hairstylist Orlando Pita created this sculptural style: Mist damp hair with volumizer, then rough-dry. Tease from roots to ends. (Fragile-haired folks: at your own risk.)

>Wrap a wide satin ribbon around your hairline, and knot securely at the nape.

>Starting at the ends, and taking sections as big as you can manage, roll hair under and upward and pin the coil onto the bottom of the ribbon; use as many bobby pins as you need. Repeat over your entire head.

>Lightly mist the back of the roll with hair spray.



GET IT UP
Presenting...the modern tools for scoring incredible body



Spornette Little Wonder Boar Nylon Bristle Teasing Brush (\$8, spornette.com)
Hairstylist Mark Townsend prefers a teasing brush to a comb to keep hair from knotting.



Dove Oxygen Moisture Root Lift Spray (\$6, at drugstores)
“This volumizer won't make your hair feel sticky or weighed down,” says Townsend.



Bumble and Bumble Prêt-à-Powder (\$27, bumbleandbumble.com)
“Texturizing powders add meat to hair,” says hairstylist Garren.



Conair Velcro Rollers (\$6, riteaid.com)
“Velcro rollers are the best way I know to give strands that va-va-voom volume,” says Garren.



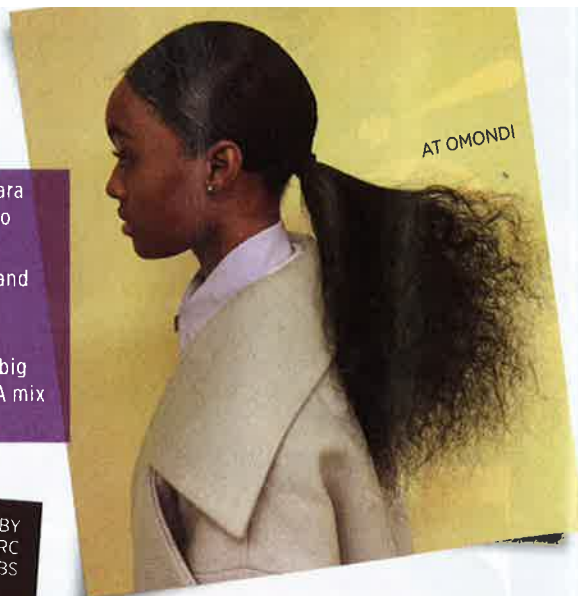
John Frieda Frizz Ease KeraFlex Flexible Hold Hairspray (\$10, at drugstores)
Key word: flexible. Sets your style but keeps hair soft. No crispy-glue feel!

4 Puffed-Out Pony

>"This style is a study in contrasting textures," says hairstylist Jawara Wauchope, who started by flatironing the models' hair from roots to mid-shaft, then pulling it into a super-tight ponytail at the nape.

>Mist the ponytail with texturizing spray, split into three sections, and braid each one. Secure with elastics. Flatiron each braid to lock in the crimped pattern.

>Wait 10 minutes, then take out the braids and brush gently. (How big and puffy the tail gets will depend on your hair's natural texture.) A mix of more texturizing and hair spray will keep it from deflating.



5 Billowing Waves

>Hairstylist Guido Palau doused the models' damp hair with volumizing spray and blew it dry while tousling with his fingers.

>He parted the hair deep on the side, then made tons of curls with 1-inch and 1¼-inch irons, securing each loop to the head with bobby pins.

>After about 15 minutes, unclip the curls and break them up with your fingers and a boar-bristle brush.

>Tease along the hairline, then pull that section across the forehead and fasten with a few bobby pins above the outer corner of the brow.

>Finish by misting with hair spray.



6 Bold Braid

>After blasting roots with volumizer and rough-drying, hairstylist Thomas Dunkin placed three 2-inch Velcro rollers horizontally along the top of McAdams's head.

>After 10 minutes, he removed the rollers, then braided only the bottom two-thirds of her strands, starting behind the left ear.

>"I teased and pinned loose pieces from the top into the braid to make it playful and haphazard," Dunkin says.

>Once finished, tug on both sides of the braid to widen it; secure with a clear elastic and spritz on hair spray.

LARGE... AND IN CHARGE?

Careers, like hairstyles, have their ups and downs—even when you're Cindy Crawford.



1989

Did a gig hosting *House of Style* at 23 go to her head—er, hair?



1991

Big mane and big love for new hubby Richard Gere at the Oscars.



1993

Pumped waves help land her on *People's* 50 Most Beautiful People list.



1995

Her movie, *Fair Game*, tanks, but her hair gets a "boost" on the red carpet.



1997

Her marriage to Gere behind her, she got her life—and her hair—straight.



2005

Bangs, layers, and the launch of *Meaningful Beauty*, her skin-care line.



2015

A new book, *Becoming*, and a sexy new tousled look. ■

CLOCKWISE FROM TOP: COURTESY OF @THEREATBOOK; DDA4/ZOB/WENN PHOTOS/NEWSCOM; MAAL/FREELON; CHANFORD; PFLY; LEFT: RON GALELLA/WIREIMAGE.COM; MOSHE SHAI/CORBIS; RIGHT: GLENZ/GETTY IMAGES; GALELLA; PFLY; WIREIMAGE.COM